



## GOVERNMENT DEGREE COLLEGE, RAMACHANDRAPURAM

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)  
Dr.B.R.Ambedkar Konaseema District, Andhra Pradesh, India



**SWARNANDHRA-SWACHHANDHRA**

**19<sup>th</sup> April, 2025, Report**

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When there is both  
inner and outer  
cleanliness, it  
approaches godliness.

*Mahatma Gandhi*

[www.thequotes.in](http://www.thequotes.in)

# 1.Theme of the Programme

The importance of the Swarna Andhra - Swachh Andhra programme in fostering responsible citizens. This initiative aims to create a cleaner and more sustainable Andhra Pradesh by promoting effective waste management. **April** theme, " **E-Check** ", highlights the need to **proper disposal of E-waste** at its origin. A key focus is creating Awareness about disposal of E-waste and Promoting Reusable alternatives to categorize waste into e-waste (plastics, glass, metal) organic matter for disposing and hazardous waste. This practice reduces landfill burden, promotes recycling, and enhances resource recovery.

The programme also raises awareness of **personal hygiene, public health, and environmental responsibility**. Students are encouraged to actively participate, understanding the role in sanitation and sustainability. **Principal Dr. Ch.Rama Krishna** addressed everyone to take this initiative seriously, making Swarna Andhra - Swachh Andhra not just a campaign but a way of life, ensuring a cleaner and greener future.



**Principal, Dr. Ch. Rama Krishna garu addressing about " E-Check"**



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**2. COLLEGE SWACHHA COMMITTEE**

S.No	Member	Name & Designation
1.	Chair Person	Dr. Ch.Rama Krishna , Principal
2.	Nodal Officer	Sri R N Raghuram, Faculty in Computer Science
3.	Eco Club	Smt. P Sara, Lecturer in Botany
4.	Faculty Member	Ms. V. Geetha, Lecturer in Chemistry
5.	Faculty Member	Sri K. Timothy, Faculty in Zoology
6.	Student Volunteer	Mr. A. Manjunadha, II B.Sc., (Mathematics)
7.	Student Volunteer	Ms. P. Jaya Sri I B.Sc., (Mathematics)
8.	Non-Teaching	Sri Y. Ravikumar, Herbarium keeper
9.	Non-Teaching	Sri P. Konda Babu, Lab Asst.



### 3.Awareness Programmes on E-check

A Swachha Andhra Awareness programme on **E-check** was conducted with great enthusiasm at GDC, Ramachandrapuram reinforcing the commitment to cleanliness, hygiene, and environmental sustainability.

The event aimed to inspire students, faculty, and staff to actively contribute to the Swachha Andhra mission by maintaining cleanliness in their surroundings and spreading awareness among the community.

The ceremony was attended by **Principal Dr. Ch.Rama krishna** along with teaching, non-teaching staff and students who collectively participated to uphold the values of cleanliness and responsible E-check..

The Swachh Andhra Awareness programme was then administered, where all participants vowed to:

- **Maintain cleanliness in their homes, classrooms, and public spaces.**
- **Encourage to proper disposal of E-waste.**
- **promote the use of biodegradable materials.**
- **Educate others about the importance of cleanliness and hygiene.**
- **Participate in community cleaning drives and environmental awareness programs.**

Within the campus and nearby areas. Equipped with gloves and garbage bags, they picked up litter, **E-waste**, and educated passersby on the importance of cleanliness. and banners with slogans like "Clean Andhra, Green Andhra!" and "Swachh Bharat, Swachh Andhra!" were displayed to reinforce the message.

Created awareness about **E-waste** and proper disposal reusable alternatives is a critical step toward environmental sustainability. We can play a significant role in educating students and the broader community through engaging and impactful activities.



The Awareness Programme on 'E waste' attended by the Staff & Students



A **Group Discussion** event aimed to create awareness on " **E-Check** ", highlights the need to **proper disposal of E-waste** at its origin and explained the significance of proper Recycle of E\_waste save earth and promote good health. The program witnessed active participation from **students**. After the **Group Discussion** programme the students were discussed on " **E-Check** ", to the family members and created knowledge to the society about the disadvantages of proper disposal of E-waste.



**Group Discussion on 'E-waste' by the Students**

## 4. Poster Presentation on (E-waste)

A **Poster Presentation** Program on 'E-waste' successfully conducted to educate participants about the disadvantages of Electronic waste in daily life.

The session was graced by the Committee, who addressed the gathering and emphasized the critical role of hygiene in maintaining proper disposal of e-waste of lifestyle. The college Principal **Dr. Ch.Rama krishna** garu in his speech, highlighted how regular recycle of E-waste can significantly reduce the environment pollution and to avoid diseases. He encouraged everyone recycle of E-waste properly and follow healthy practices in their daily routines. This programme encourages the students to design posters highlighting the harmful effects of e-waste and the benefits of recycle of E-waste.

The Electronic goods that are made primarily from fossil fuel-based chemicals (petrochemicals) and are meant to be disposed of right after use—often, in mere minutes. The students are actively participated in the Poster Presentation and exhibited the posters which are designed by them.

### **Ways to Recycle the E-waste :**

1. Check Product Lifespan. ...
2. Educate yourself on what gets put into your electronics. ...
3. Look for an environmentally friendly label. ...
4. Consider limiting the number of electronics you own. ...
5. Teach kids about e-waste. ...
6. Recycle, recycle, recycle. ...
7. Understand security issues.

Electronic goods causes harm globally through five dominant effects. It fills the environment with debris, contaminates critical ingredients for survival, causes a wide range of known and unknown illnesses, bolsters the most destructive industries on Earth, and it just won't go away.



This **Poster Presentation** program creates awareness to think proper recycle of E-waste. The unsustainable nature of generation and disposal of **E-waste** in a globalized world causes serious concerns for resource efficiency, human health and environmental impact. The loss of certain scarce resources can even impact future production chains and therefore technological innovation as we are missing appropriate substitutes..



**Poster presentation on 'E\_waste' by Students**

## 5. April Theme 'E-check'

The initiative was well-received and left a lasting impact on participants, encouraging them to adopt healthier habits for a safer and cleaner environment.



### Recycle and Reuse of E waste

E-waste", "electronic waste", "e-scrap" and "end-of-life electronics" are terms often used to describe used electronics that are nearing the end of their useful life, and are discarded, donated or given to a recycler.

Though "e-waste" is the commonly used term, EPA considers e-waste to be a subset of used electronics and recognizes the inherent value of these materials that can be reused, refurbished or recycled to minimize the actual waste that might end up in a landfill.



### Recycle E-waste

E-waste contains harmful materials for the environment and human health. These materials include heavy metals like lead, cadmium, and mercury, and toxic chemicals like brominated flame retardants and polyvinyl chloride (PVC).

When we discard electronics in landfills, these toxic materials can leach into the soil and groundwater, contaminating the environment and potentially harming local ecosystems and communities. Not to mention, burning hazardous waste in landfills releases toxic fumes into the air, which can contribute to air pollution and cause people to have respiratory health problems.

This is why it's so important to properly dispose of electronics through e-waste recycling programs to reduce the harm to the environment and human health. These programs can safely extract and dispose of toxic metals and recycle precious materials from the electronics for reuse.



## 6.Campus Cleaning & Rally

1. The **E-Waste Collection** cleaning activities were carried out in different sections of the **campus premises**. Teams were assigned specific areas, including classrooms, laboratories, staff rooms. Volunteers were provided with gloves, face Masks, brooms, dustbins, garbage bags, and cleaning materials to effectively remove the **electronic waste** litter, and unwanted debris. Special attention was given to segregating waste into **Red dustbin** for proper disposal.
2. During the drive, students collected **E-waste** materials that garbage bins were placed in designated spots for easy waste disposal. Outdoor areas such as gardens, and Terrace Litter were cleared Electronic waste, batteries ,wires and other pollutants. A group of volunteers also worked in botanical garden, Removing of **E-waste** the importance of greenery in maintaining a clean campus.
3. To make the cleaning drive more impactful, awareness posters and banners with slogans like *"Recycle E-waste"* *"Clean Campus, Green Campus!"*, and *"Swachha Andhra, Swarna Andhra!"* were displayed across the premises.
4. The event concluded with a reflection session where students and faculty their experiences and discussed ways to maintain cleanliness as a **regular practice rather than a one-time activity** Principal and staff appreciated the dedication of all participants and encouraged them to make cleanliness a lifelong habit. The successful execution of the cleaning drive reinforced the collective commitment to a **clean, hygienic, and eco-friendly institute**, setting an example for future generations to follow.
5. The cleaning activities were carried out in different sections of the campus premises. Teams were assigned specific areas of the ground. Volunteers were

provided with gloves, face Masks brooms, dustbins, garbage bags, and cleaning materials to effectively remove unwanted debris. Special attention was given to segregating **E-waste** into **RED dustbin** hazardous categories for proper disposal.



**Campus clean up drive by Staff & Students**



A Rally was organized on "E-waste" with slogans like " *Recycle E-waste*" "*Clean Campus, Green Campus!*" *e-waste free Institute is a Healthy Institute!*", and "*Swachh Andhra, Swarna Andhra!*" were displayed across the premises and outside the college.



A 'Rally' on E-waste by Students & Staff



## SASA "E-Check " Program

College Name	Number of Awareness Sessions Conducted	Total Number of Participants	Number of E-Waste Items Collected	Total E-Waste Collected in Kgs	Collaboration with recyclers(Yes/ No	If Yes, Name of Recyclers	No.of Kgs Handed over to Recyclers	Methods of Disposal
GDC, Ramachandrapuram	1	68	6	4 Kgs	Yes	Municipal Auth.	4 Kgs	Handed over to Municipal Auth.(Red Dustbin)



### GOVERNMENT DEGREE COLLEGE

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**Activity on "E\_waste"\* Keeping Electronic Waste in check and Disposing Scientifically. In the the view of SWACHHA ANDHRA\_SWARNA ANDHRA (SASA) on Dt:19-04-2025**